WORLD INTERACTION DESIGN DAY

PARTNER ORGANIZATIONS

SoDA the digital society

Cumulus Association

SDNCO

Ladies that UX™

Ethics, Equity, + Responsibility

26 September 2023

IXDD

IXDD

About World Interaction Design Day

IxDD is IxDA's annual event where we come together as a united global community to show how interaction design improves the human condition.

Our aim is to have a positive, long-lasting impact by facilitating activities that support dialogue and outcomes.

We welcome everyone to contribute by hosting activities for their local communities around our 2023 theme: **Ethics, Equity, + Responsibility.**

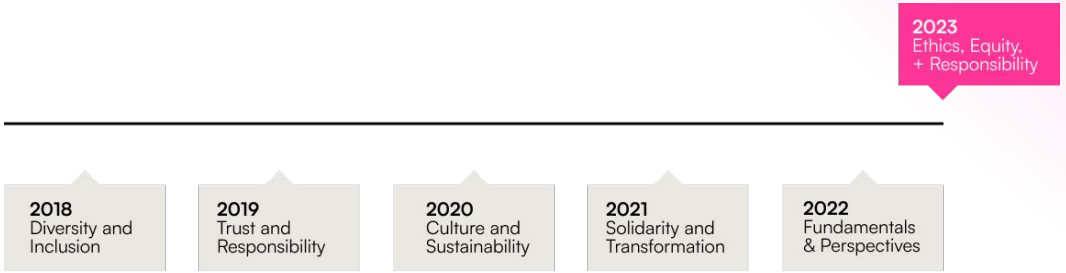
STAY
CURIOUS

Local meetups: 2023 sees World Interaction Design Day return to our roots, with local meetups hosted around the globe — in person and online.

Global Reach and Inclusion: Anyone can organize a World Interaction Design Day event. In 2022, IxDD hosted events from 18 countries.

A global team: We're building a global team of IxDD Ambassadors to ensure representation from all regions in our community.

Supporting Local Groups: IxDD is the only global initiative where Local Groups are supported by IxDA financially. This support is made possible through our sponsors.



IxDD 2022 | IxDA Budapest

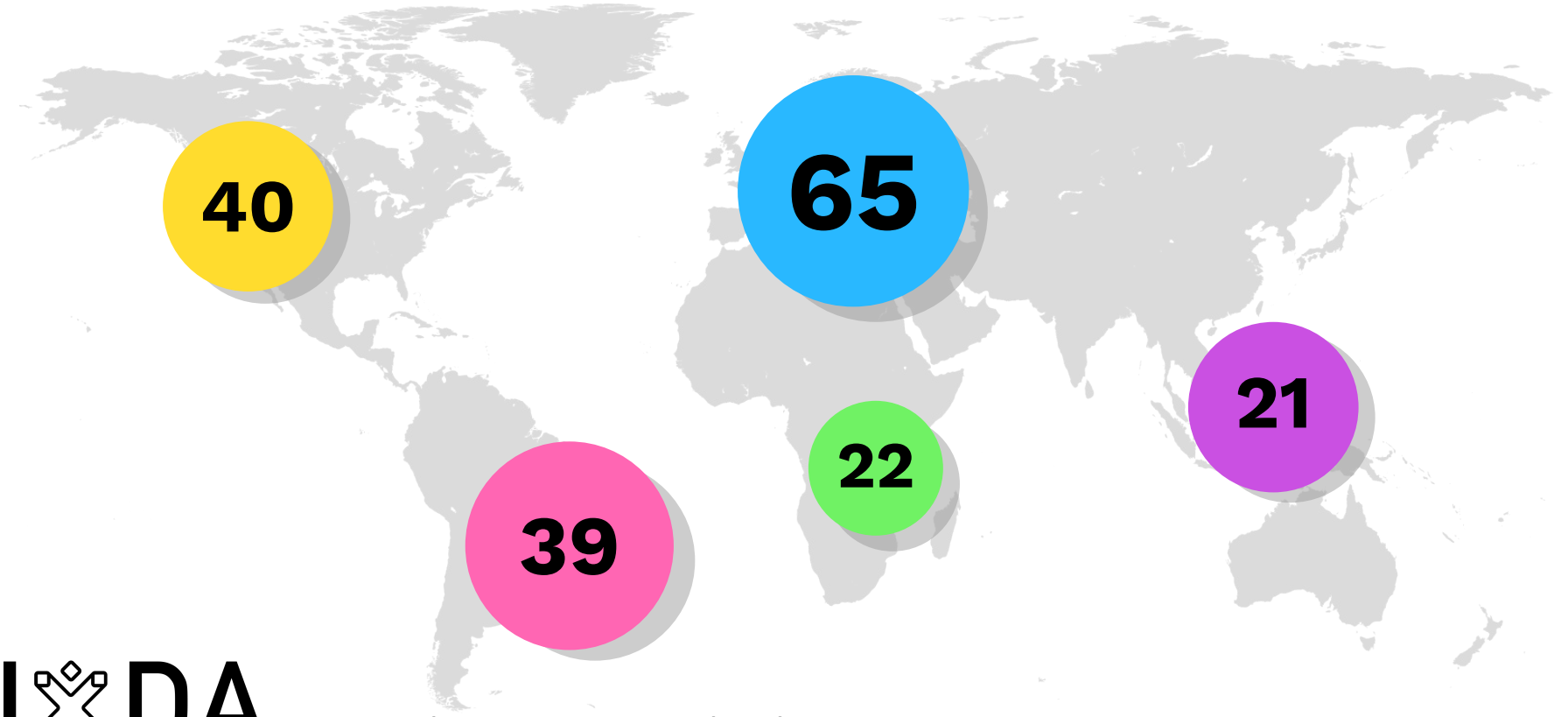
About IxDA

As a community of more than 150,000 with local groups around the globe, IxDA's network actively focuses on Interaction Design issues for the practitioner, no matter the level of experience.

We are driven by a passion for design, and a belief that our practice of interaction design can make the world a better place. Through local meetups to global events and initiatives, this community comes together to connect, to advance our professional craft and improve our shared human condition through that effort.

We believe that the human condition is increasingly challenged by poor experiences. **Diversity**, **inclusion**, and **parity** are core values. IxDA relies on **individual initiative**, **contribution**, **sharing** and **self-organization** as the primary means for us to achieve our goals.

A global community



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Almost 200 active local groups in 80+ countries

WEB3 PERSPECTIVES
AND QUESTIONS
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AND QUESTIONS

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Community Profile

54% 35-54 years old

85% college/university degree

57% Senior or expert Level experience

42% Manage teams @ work

149,450 members

64,522 followers

36,217 followers

26,735 subscribers

10,904 followers

44% inhouse/ Private sector

25% consultant/ independent

5% Public sector

7% Student

5% Academic

Organized by
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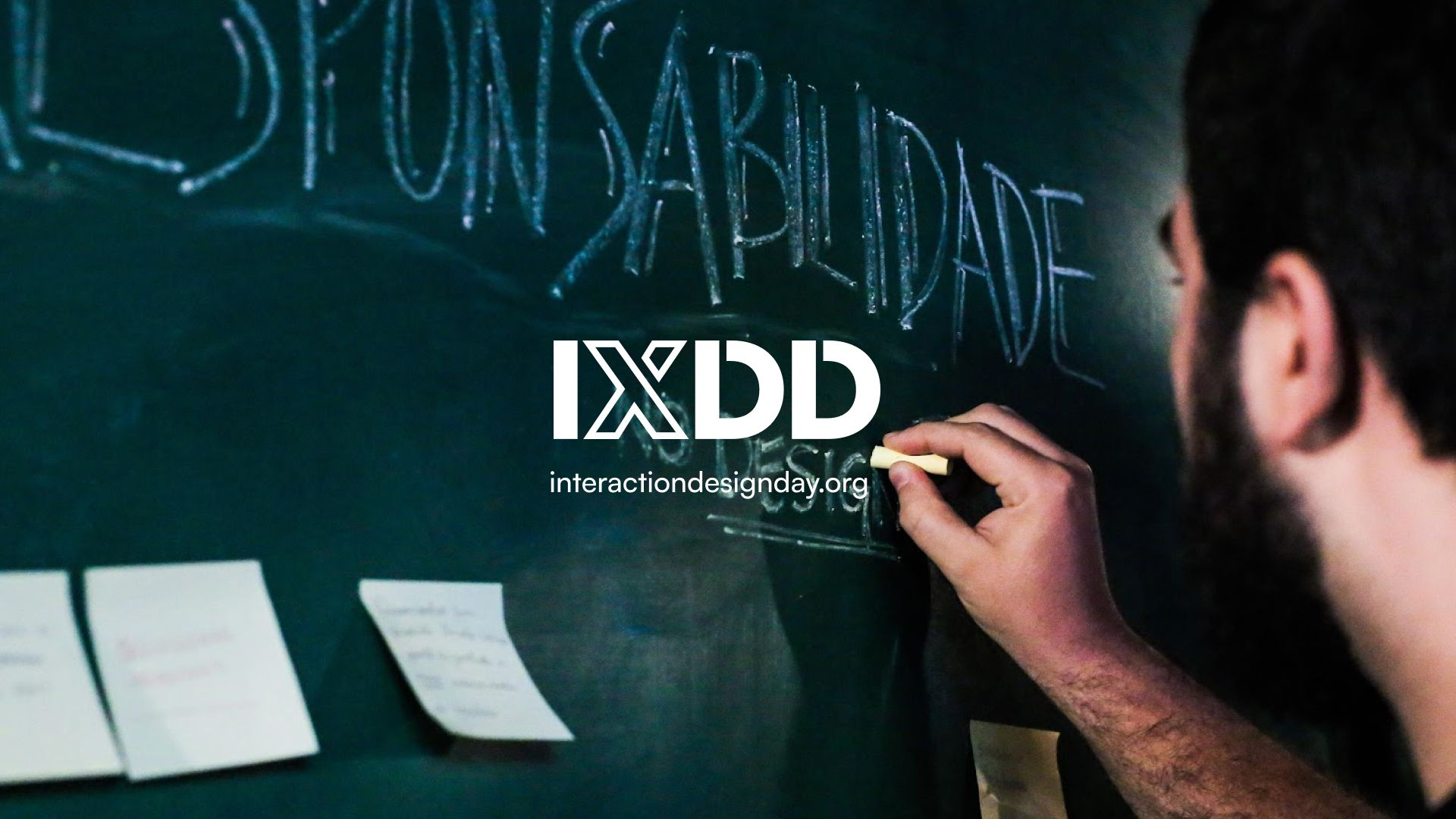
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